

GET READY — TO — SHINE!



Symphonix

PRINT | PROMO | APPAREL | COMPANY STORES



Get your
FREE
BEACH BALL
and custom branded
look book with your logo!
(See pg. 9 for details.)

2024SUMMERLOOKBOOK

WELCOME TO OUR
SUMMER 2024 LOOK BOOK!

Get ready to make a splash this summer with the launch of our 2024 Summer Look Book. We have selected the hottest apparel and promotional items to consider when it comes to reviving your company store for the upcoming season. You'll find a wide variety of summer styles, including some work wear options for the hotter months ahead. We've got everything you need for a perfect day in the sun, including a branded cooler that doubles as a speaker and a portable pop-up cornhole set.

We have highlighted three different types of marketing automation that we specialize in with our existing clients. Our goal is to make your organization as efficient as possible. Read on to hear more about the benefits of online company stores, dynamic templates, and collection campaigns.



SCAN ME

SYMPHONIX.AGENCY/SUMMER
GREAT IDEAS TO GROW BRANDS

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SUMMER STYLE



PORT AUTHORITY® LADIES DRY ZONE® UV MICRO-MESH SLEEVELESS POLO



UNISEX TENTREE® BASIC HEMP ALTITUDE HAT



BIG ACCESSORIES CRUSHER BUCKET CAP



ALLMADE® UNISEX HEAVYWEIGHT RECYCLED COTTON TEE



COLUMBIA MEN'S BONEHEAD™ SHORT-SLEEVE SHIRT

Vented performance fishing gear with tie-down collar points and extra storage for fly boxes and gear.

SUMMER WORK WEAR



CLIQUE PARMA TECH JERSEY POLO



RED KAP® SHORT SLEEVE RIPSTOP CREW SHIRT

A durable, moisture-wicking shirt with a stain release finish. Features a concealed button placket to protect auto finishes, and utility pockets for pens and tools.



MILLER BACKPACK



3-IN-1 MODULARIZED WIRELESS DEVICE CHARGER

Reduce cord clutter and save desk space. Charge your Qi enabled phone, wireless earbuds and smart watch all at once with this compact desktop charger.



HANDS-FREE RECHARGEABLE NECK FAN



SOUND SPLIT WATERPROOF BLUETOOTH SPEAKER

Splits apart and magnetizes to surfaces so you can enjoy true stereo audio on the go.

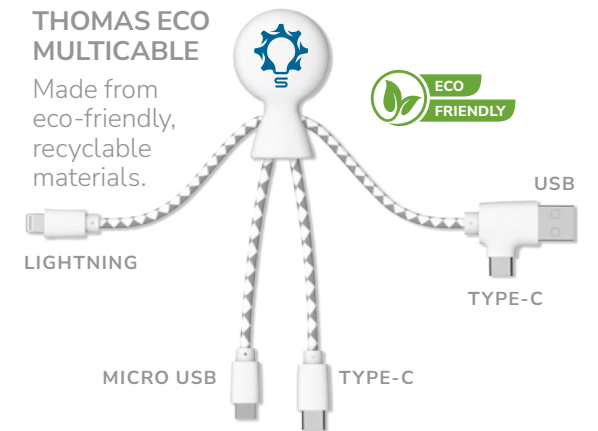


REBOUNDTAG SMART LUGGAGE TAG

Designed to be used in airports all around the world, the ReboundTAG is a secure way to keep track of your luggage and valuables.

THOMAS ECO MULTICABLE

Made from eco-friendly, recyclable materials.



MAG MAX LOW-PROFILE WIRELESS CHARGING POWER BANK



NOTE BRITE ACRYLIC DRY ERASE BOARD



TURN OFF THE LIGHTS AND I GLOW



IPRINTIT PORTABLE WIRELESS PHONE PRINTER

N S T H Z N F N



IGLOO® KOOLTUNES® 14 QT COOLER
A blast from the past with a modern twist, this 14qt capacity cooler now has rechargeable bluetooth speakers.



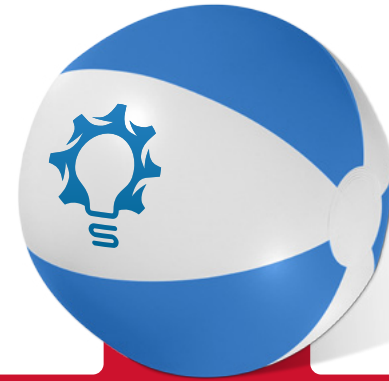
CORKCICLE® XL COLD CUP - 30 OZ.



INTREPID WATER BOTTLE POUCH
Neoprene pouch with adjustable, rubberized band to keep it from sliding down your favorite drinkware.



KEEPME® JUTE MARKET TOTE



CLASSIC 16" BEACH BALL



Want to see your logo on the items in this book?
Scan to get your custom branded Look Book and **FREE** beach ball while supplies last!



PORTABLE POP-UP CORNHOLE SET

KOOZIE® CLEARWATER BEACH BACKPACK CHAIR



SUN BUM® LOTION & LIP BALM KIT



DRI DUCK PACKABLE DUO PET DISH
Collapsible pet bowl with water-resistant lining for on-the-go snacks and drinks.



MARKETING AUTOMATION

What is Marketing Automation?

Marketing automation uses software, process and procedure to streamline repetitive marketing tasks, such as email marketing, social media posting, and ad campaigns. While the specifics of how marketing automation is utilized may vary depending on the organization's needs, the goal remains the same: **to bring efficiency to operational efforts.**

Common examples of marketing tasks that can benefit from automation:

- Customer Relationship Management (CRM)
- Printing of Marketing Materials – Using Variable Data
- Email Communications
- Social Media Postings
- Marketing Analytics
- Advertising Execution
- Online Company Stores to deliver branded/unbranded products and marketing/operational materials through an e-comm platform

One of the ways we help our clients gain scale and become efficient is helping them distribute designated items to their stakeholders via

ONLINE COMPANY STORES



What Is An Online Company Store?

A Company Store is a secure e-commerce platform for ordering relevant merchandise like printed materials, apparel, promotional merchandise and operating materials. Our online store saves time, streamlines ordering, and ensures brand consistency. Stakeholders place orders and Symphonix handles the tracking, fulfillment, and direct shipping.

Features & Benefits

There are many benefits to having an online company store; however, every organization has different needs. That's why we build fully custom solutions to fit any company's size or complexity. Our custom stores provide:

- **Scalability**
- **Centralized Asset Management**
- **Brand Consistency**
- **Time and Money Saving**
(save stakeholder time associated with product procurement and order management)
- **Flexible Product Options**
(from value brands to premium brands, bulk purchases placed into inventory, and decorate on-demand options)
- **Real-time Inventory Visibility**
- **Unique User Profiles & Pricing**
(control stakeholder product visibility, pricing, approval processes, checkout options)
- **Payment & Billing Options**
(choose from allowances, coupons, GL codes, credit cards and combinations)
- **Reporting & Analytics**
(stay informed with product performance, inventory and user activity data)

Active Account Management

An exceptional account manager prioritizes relationships, ensuring reliability and accountability. They listen attentively to your unique needs, follow through on commitments, and are dedicated to ensuring clients are cared for from ideation to execution. You deserve our best, and we set high standards for our account management team which includes:

- **Active Listening & Collaboration**
- **Proactive Problem Solving & Communication**
- **Strategic Guidance of Product Selection/Store Management**
- **Thoughtful Project Management**
(clear timelines, roles, and responsibilities)
- **Streamlined Processes**
- **Relentless Pursuit of Success**

NI NOVANT HEALTH

"Symphonix demonstrates a deep understanding of our business and our stakeholders. Under our direction, they customized a user-friendly company store..."

The dedicated account management team leads regular account reviews to stay focused on our priorities and needs. Symphonix is responsive, communicative, and always willing to find the best solution. They go above and beyond to ensure we are satisfied with their work."

— Chief Communications Officer at Novant Health

LET'S BREAK GROUND ON
YOUR NEW ONLINE STORE



Dynamic

Templates



How Are They Used?

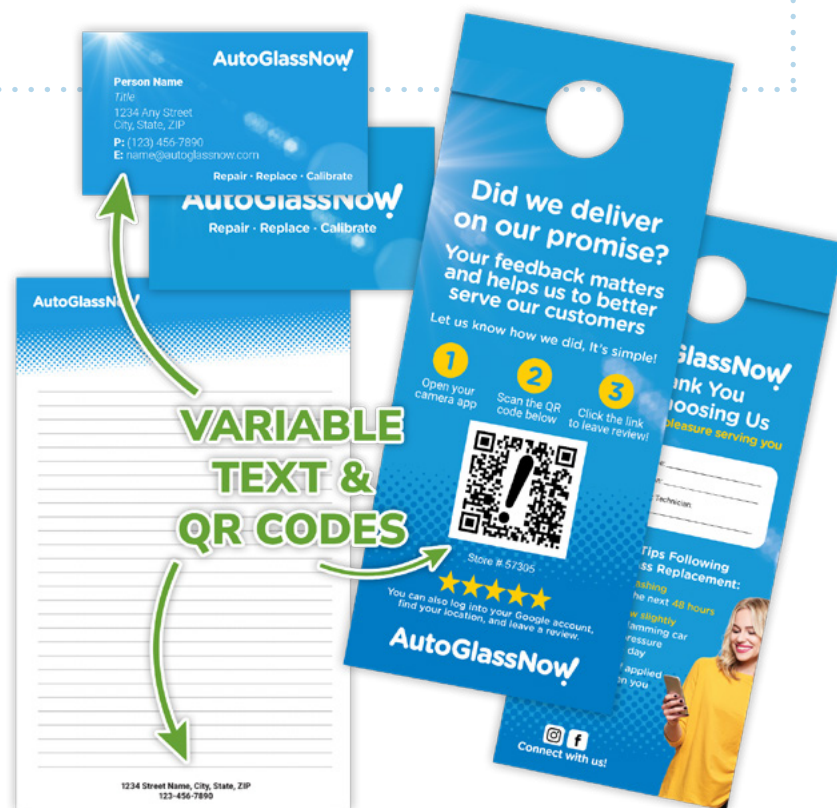
What Are Dynamic Templates?

Sales and Marketing has the need to take their standard materials and customize them for specific circumstances (e.g., acknowledge a team, unique contact information, adjust pricing, adjust for size). Our technology is dynamic and can automate and adapt to the content, including: size, format, graphics, data, and calls to action. This streamlines high-volume content creation; meeting market demands while reducing designers' workload. Customizable rules allow teams to generate tailored, localized content while maintaining a consistent visual identity across channels.

How is this Dynamic Technology Used?

The possibilities are endless but the most common applications are marketing collateral, operations materials, and customized apparel and promotional items.

- Flyers/Brochures
- Banners
- Booklets
- Menus
- Posters
- Awards
- Custom Apparel
- Tradeshow Giveaways
- Executive Gifts
- And Much More



When To Use Them?



You have a large, distributed team with custom material needs, but your designers are versioning everything manually



Your marketing team is struggling to manage the complexity of multiple MarTech tools used for content creation across different channels



You have a high volume of custom marketing materials, but need to maintain control of brand identity and creative approvals

Why Use Them?

- Revolutionize content production for marketers and designers alike
- Take control of your brand's visual identity (prevent "go rogue" routines)
- Streamline your localization and campaign activation process
- Generate engaging content at scale with targeted messaging
- Enable better collaboration and sharing of content across different teams and markets
- Increase speed-to-market for all campaigns
- Empower stakeholders to "self-serve" with the ability to review/approve before production

Where Are Dynamic Templates Helpful?

Our solution is designed to be accessible anywhere, anytime on our customized company store platforms. Our corporate brand stores are tailored to meet your needs and provide a centralized repository of documents and assets where your team will always know where to go to get the latest, approved materials.

USER INPUT	LIVE PREVIEW
<div>Overview Properties</div> <div>Mobil1 Advanced Full Synthetic</div> <div>Mobil1 Advanced Full Synthetic - 5qt*</div> <div>114</div> <div>Mobil1 Advanced Full Synthetic - 1qt*</div> <div>11</div> <div>Mobil1 Advanced Full Synthetic High Mileage - 5qt*</div> <div>124</div> <div>Mobil1 Advanced Full Synthetic High Mileage - 1qt*</div> <div>11</div> <div>Reladyne Advanced Full Synthetic</div> <div>Reladyne Advanced - 5qt*</div> <div>100</div>	<div>Generated Preview: 1 2 3</div> <div>PICK YOUR OIL CHANGE SERVICE PRICES INCLUDE UP TO 5 QUARTS</div> <div> <div>UNDER 75,000 MILES</div> <div>HIGH MILEAGE</div> </div> <div> <div>Mobil 1 ADVANCED FULL SYNTHETIC</div> <div>ADVANCED FULL SYNTHETIC</div> <div>PREMIUM</div> <div>ECONOMY</div> </div> <div> <div>\$114.99 plus tax</div> <div>\$11.99 per Extra Quart</div> <div>\$109.99 plus tax</div> <div>+\$11.99 per Extra Quart</div> <div>\$87.99 plus tax</div> <div>+\$10.99 per Extra Quart</div> <div>\$59.99 plus tax</div> <div>+\$7.99 per Extra Quart</div> </div> <div> <div>\$124.99 plus tax</div> <div>\$11.99 per Extra Quart</div> <div>\$109.99 plus tax</div> <div>+\$11.99 per Extra Quart</div> <div>\$76.99 plus tax</div> <div>+\$9.99 per Extra Quart</div> </div> <div>WE PROUDLY POUR</div> <div> <div>DUPONT</div> <div>SHELL ROTELLA</div> <div>FRYDENE</div> </div>



"Moving the Franchisee Menu Board ordering process online has been a huge win for my team. Not only does this save time for my team, it also removed some of the human error that can occur when passing information from person to person."

— Director of Field Marketing Take 5 Oil Change

HOW CAN WE HELP YOU AUTOMATE WITH DYNAMIC MARKETING MATERIALS?



COLLECTION CAMPAIGNS

A Collection Campaign is the “easy button” way to show appreciation to employees, clients, or partners.

Symphonix offers a wide variety of branded items to match your budget and creates a customized, mobile-friendly order form. Then we collect the orders to produce in bulk, saving time and money. Finally, we drop-ship orders to your users, providing real-time reporting along the way.

Types of Collection Campaigns

There are all types of different campaigns to celebrate teams, boost morale, and recognize individual contributors. When executed properly, these programs can contribute to a positive company culture, increase retention, incentivize performance, increase engagement, and help attract top talent. Some of the more common campaigns include:

Thank You Gifts

- Recognize a specific group of employees
- Acknowledge your largest clients
- Celebrate Milestones

Team Member Awards

- Recognize Top Achievers
- Celebrate Regions
- Acknowledge and Celebrate Milestones

Holiday Gifting

- Stakeholder Recognition – Employees, Key Partners, Clients

Prospect Gifts and New Client Incentives

- Send Sample Kits to Prospects
- Send Onboarding Kits to New Clients
- Easily Manage “Gift With Purchase”

Product Launches

- Celebrate Employees
- Reinforce Product Launches: Employees, Clients and Products

NOVANT
HEALTH


15 years

Remarkable Service

Choose Your Reward for 15 Years of
Remarkable Service


Please complete by 2/28/23!

Items *



Thor Copper Vacuum Bottle & Tumbler Gift Set

This delightful gift set includes one Thor Copper Vacuum Insulated Bottle 22oz (1625-85) and one Thor Copper Vacuum Insulated Tumbler 22oz (1626-50). Both items feature double-wall stainless steel vacuum construction with copper insulation, keeping your beverages hot for 6 hours or cold for 24 hours.



Picnic Basket 24 Can Cooler

The main compartment of this sturdy 600D PolyCanvas cooler features a unique picnic basket design with dual snap closures. It can hold up to 24 cans, providing plenty of space for your entire group's favorites.

Name *

First Name

Last Name

Email *

Phone Number *

(000) 000-0000

Shipping Address *

Street Address

City

Please Select

Zip Code

Submit

We Make It Easy For You To Execute

All we need is a bit of info, and the rest is handled by the team at Symphonix.

Your Role - The Fun Part!

(Don't worry, we help with this, too)

- Budget Guidance
- Product Selection
- Custom Messaging

Our Role - Making Execution Easy



LET US HELP YOU
EXECUTE YOUR NEXT
COLLECTION CAMPAIGN





Your Full-Service Promotional Brand Marketing Partner

Committed To Making Your Job Easier

We solve your brand's promo, apparel, print, signage, and digital advertising challenges through our comprehensive in-house expertise, vendor network, and online store platforms.

Symphonix Solutions & Services

Our signature mix of creative design, fulfillment, and client-first service is the formula for bringing your brand to light with consistent, brand-compliant marketing and advertising.

- Online Company Stores
- Apparel & Uniforms
- Promotional Products
- Commercial Printing
- Creative Services
- Pick, Pack, & Ship
- Events & Tradeshow
- Direct Mail
- Kitting Services

For A Free Consultation



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symphonix.agency/summer



A FEW
SATISFIED
CLIENTS



WHAT CAN
WE DO TO
HELP YOU
SUCCEED?

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Rich Morelli / 609.731.4699

FLORIDA OFFICE:

Laura Robinson / 864.650.5232